



of Illinois

Engage patients, health professionals, and more!

Gift of Life Gala November 2, 2024 Chicago

www.nkfi.org/gala

Gift of Life Gala

November 2, 2024 | Hilton Chicago – Chicago, IL

On this special evening, we honor individuals and organizations that have significantly contributed to advancements in the fight against kidney disease.

Audience: 350 physicians, surgeons, corporate leaders, and philanthropists.

	Presenting \$30,000	Sustaining \$15,000	Supporting \$10,000	Table \$5,000
Category exclusivity	x			
Option to offer remarks from stage (up to 5 minutes)	х			
Logo on place setting cards	Х			
Special recognition on signage from stage	x	x		
Recognition on event signage / program slides	Reception + Raffle + Auction	Reception + Raffle	Reception	
Logo on invitations, press releases, and website (with your link) – order and size per level of sponsorship	x	x	х	Х
Product Placement Ad in tribute book	Inside cover	Full page	Half page	Quarter page
Facetime Opportunity Priority seating, tables of 10	3 tables	2 tables	2 tables	1 table

see next page for Additional Opportunities ...





Gift of Life Gala, continued

ADDITIONAL OPPORTUNITIES

Specialty Cocktail Sponsor – \$3,500

SOLD

- Category exclusivity
- Option to distribute product during cocktail reception (with approval from NKFI and venue)
- Logo on cocktail napkins
- Recognition on signage at cocktail reception
- Complimentary Half-Page Ad in tribute book

Photo Booth Sponsor – \$2,000 SOLD

- Category exclusivity
- Logo displayed on guests' shareable photos
- Company logo with link listed on
 NKFI website
- Complimentary Quarter-Page Ad in tribute book

Mission Moment Sponsor – \$2,500 SOLD

- Category exclusivity
- Logo on guest paddles and recognition from stage during Live Auction and Fund the Mission portions of program
- Complimentary Half-Page Ad in tribute book

Coat Check Sponsor – \$1,000 SOLD

- Category exclusivity
- Logo on signage at coat check
- Company logo with link listed on NKFI website
- Complimentary Quarter-Page Ad in tribute book

Tribute Book Ad

- Full-Page Ad \$750
- Half-Page Ad \$500
- Quarter-Page Ad \$250

For questions about *Gift of Life Gala* sponsorship:

Contact **Wesley Bauer** at <u>wbauer@nkfi.org</u> or 312.321.1500 x 238 For more info visit <u>Gift of Life Gala | nkfi.org</u>



Commitment Form – Gift of Life Gala

Professional / Signature Events Commitment \$_____

Please check the corresponding level(s)

- □ Presenting \$30,000
- □ Sustaining \$15,000
- □ Supporting \$10,000
- □ Table \$5,000
- □ Specialty Cocktail \$3,500 -SOLD
- □ Mission Moment \$2,500 SOLD
- □ Photo Booth \$2,000 SOLD
- □ Coat Check \$1,000 SOLD
- □ Host Committee \$1,000
- □ Tribute Book \$_____

Commitment Form, continued

Total Commitment \$				
Company Name (as it should appear in materials)				
	Email			
Signature (required)		Date		
Select Payment Type				
Check	Invoice Me			
Credit Card (complete por	tion below or call 312-321-1500 to p	ay by phone)		
Card Number		Exp. Date	_	
Name on Card		CVV Code	_	

Please return signed form to Wesley Bauer (wbauer@nkfi.org)

or via fax at 312-321-1505

Dates and locations of programs and events are subject to change. **Inclusion in materials is dependent on date of commitment and receipt of logo by individual event deadlines.** If your organization requires approval of logo/name usage on materials, please include those procedures with your commitment form.



We want to hear from you!

What would you like to add or change?

Wesley Bauer

Wbauer@nkfi.org | 312.321.1500 x238

Visit our website at **<u>nkfi.org</u>** for more information on any of the programs or events hosted by the National Kidney Foundation of Illinois.

The National Kidney Foundation of Illinois improves the health and well-being of people at risk for or affected by kidney disease through prevention, education, and empowerment.

